How Do We Rate?

	MASTER PRESENTERS	JUNIOR PRESENTERS	NOVICE PRESENTERS	PRESENTERS IN TRAINING
CONTENT	• Present clear, relevant, accurate, interesting, and entertaining information in an engaging manner to audience • Connects topic in a descriptive, believable way	• Presents specific, interesting, thoughtful information to audience • Connects topic in a believable way	• General information presented to audience • Connects topic in a nonspecific way that is unbelievable to audience	• Information presented to the audience is limited or inaccurate • Does not connect topic in any way that is believable to audience
PERFORMANCE SKILLS	• Clearly articulates purpose and information • Expressive and good tone of voice • Proper eye contact and posture in front of an audience	• Articulates purpose and relevant information • Some expression and good tone of voice • Some eye contact and proper posture in front of an audience	• Unclear purpose with general information • Speaks in a monotone voice with no expression • Needs to be reminded to stand properly and make eye contact with the audience	• Confused purpose with limited information • No feeling or expression • Proper eye contact and posture needs to be modeled
USE OF VISUAL MATERIALS	• Creative use of props and visuals which strengthen the message being presented • Neat, organized, relevant, and attention-getting	• Specific use of props and visuals which relate to the message being presented • Neat and attractive	• Limited use of props and visuals which generally relate to the message being presented • Simple and unattractive	• Props and visuals are unrelated to the message being presented • Illegible, not relevant, and unattractive
AUDIENCE ENGAGEMENT	• Hooks audience immediately and keeps their attention • Provides information in a variety of ways	• Gains audience's attention • Provides information in a specific way	• Attempts to hook audience • Provides information in one way	• Unable to hook audience • Provides uninteresting information