

We're on Display

Marketing Student Evaluation of Showcase/Bulletin Board

Name of Evaluator: _____

Display by: _____

Rate the display for each of the criteria listed. Rate it on a scale of 1 to 5, with 1 being the highest and 5 being the lowest.

Relation to Theme _____

Use of Space _____

Use of Color _____

Neatness _____

Creativity _____

Overall Effectiveness _____

Suggestions for Improvement

Relation to Theme _____

Use of Space _____

Use of Color _____

Neatness _____

Creativity _____

Other _____