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Ancient Egyptian Achievements:
Inspiration and Publisher

CATEGORY	4	3	2	1
Purpose	Clearly establishes and maintains a precise focus of the concept map and brochure.	Establishes a basic purpose and focus of the concept map and brochure	Attempts to establish a purpose, but the concept map or brochure is not completely clear.	Concept map or brochure does not focus on the purpose and is not clear.
Content	Information is precise and vital to the concept map and brochure. All necessary information is present.	Information is appropriate to the concept map and brochure.	Information is complete, accurate and necessary to the concept map or brochure.	Information is poorly presented or lacks detail. Does not include all necessary information.
Organization	Information on the concept map and brochure is very logically organized and clearly connected.	Information on the concept map and brochure is mostly organized and connected.	Information on the concept map or brochure follows a basic organization, but all links may not be present or linked correctly.	Information on the concept map or story board is random and not well organized or properly linked.
Design	Use of font, color and style enhances the type of concept map and brochure created. Effectively uses graphics where appropriate.	Use of font, color and style is appropriate for the type of concept map and brochure created. Uses graphics where appropriate.	Use of font, color and style does not distract from the concept map or brochure created. Uses some graphics.	Use of font, color and style distracts from the information being presented or is not appropriate for the design.
Grammar & Usage	Story board or web has no misspellings and/or grammatical errors.	Story board or web has few misspellings and/or grammatical errors.	Story board or web has several misspellings and/or grammatical errors.	Concept map or story board has many misspellings and/or grammatical errors.