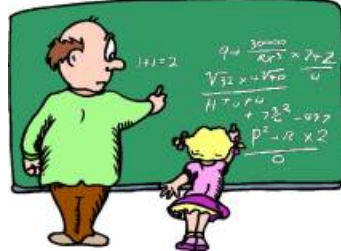


Why do you think authors write?

# Some of the reasons authors write are...

**To inform  
or teach  
someone  
about  
something**



**To  
entertain  
people**



**To persuade or  
convince  
their audience  
to do or not  
do something**



**To inform** means to direct, explain, notify or to teach someone about something through non-fiction.

This writing may be packed with facts, offer knowledge on a topic and take the form of non-fiction such as:

- ✓ historical documents
- ✓ how-to books
- ✓ directions
- ✓ news
- ✓ current events





**To entertain** means to give pleasure to, to amuse or to tell a story that affects emotions.

This writing takes the form of fiction and may include:

- ✓ novels
- ✓ comic books
- ✓ plays
- ✓ short stories
- ✓ poetry

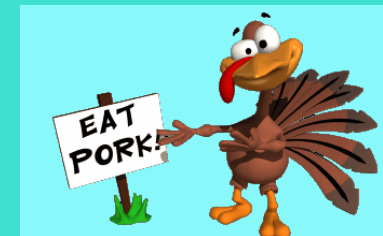


**To persuade** means to try to convince an audience to believe or not to believe something or to do or not do something.



This writing has a point of view or opinion including:

- ✓ all forms of advertising
- ✓ editorials
- ✓ political speeches



Read the following paragraph and identify the author's purpose. Explain your answer.

**It's New! It's Cool and Refreshing!**  
**It's the Super Duper Watermelon Milk Shake!**



**This is the best milk shake ever made**  
**on this earth! It tastes just like**  
**watermelon. It's so sweet that if you**  
**drink it, it will make you extremely**  
**smart in school!**

**Try one today!**

The purpose of writing this piece is to \_ \_\_\_\_\_.

entertain

inform

persuade

Read the following paragraph and identify the author's purpose. Explain your answer.

Methamphetamine is a highly addictive, brain altering drug that poses a serious health risk to individuals who use it. It is commonly known as "meth," crystal meth or ice and comes in the form of a white powder, clear chunky crystals or brightly colored tablets. Abusers of methamphetamine either inject, snort, smoke, or swallow the drug. This drug can change a persons brain, his/her behavior, feelings or emotions. It causes the user to do dangerous, risky things, become violent, depressed, confused, or paranoid. It can also cause the user to hallucinate.

The purpose of writing this piece is to \_ \_\_\_\_\_.

entertain

inform

persuade

Read the following paragraph and identify the author's purpose. Explain your answer.

The wizard blushed and everyone looked embarrassed. "I used to do all sorts of spells and chants when I was younger," the wizard explained. "But I've lost my spellbook, and I begin to fear I'm losing my memory too. For instance, I've been trying for days to recall one spell I used to do. I forget, just now, what the deuce it was for. It went something like-Bimble, Wimble, Cha cha CHOMPH!" Suddenly, to everyone's surprise, the queen turned into a rosebush!

The purpose of writing this piece is to \_ \_\_\_\_\_.

persuade

entertain

inform